Nearmap (Betterview) — Catastrophe Modeling Vendor Profile

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PARENT OWNERSHIP BADGE (Nearmap (Thoma Bravo)): A Nearmap business unit (Thoma Bravo portfolio) — Betterview was acquired by Nearmap in late 2023; Nearmap is privately owned by Thoma Bravo (and acquired Tensorflight's assets in Oct 2024).

Direct answer: Betterview™ is Nearmap's dedicated P&C insurance property intelligence and peril-risk software unit, operating out of Nearmap's U.S. hub in South Jordan, Utah under Thoma Bravo ownership. Betterview pairs Nearmap's proprietary high-resolution aerial imagery with 130+ AI property and hazard layers for underwriting and claims triage.

What Nearmap (Betterview) Models and Sells

Following Nearmap's late-2023 acquisition of Betterview (and its October 2024 asset purchase of Tensorflight), Nearmap markets Betterview™ alongside MapBrowser, Roof Assessment, itel Pricing/Analysis, and Disaster Insights. The platform scores roof shape, materials, condition, vegetation overhang, solar panels, and partner hazard feeds directly inside policy and inspection workflows.

Attribute	Primary-Source Verified Record
Candidate # / Gate	#21 — PUBLISH (Option B)
Ownership	Business unit and software application of Nearmap (owned by private equity firm Thoma Bravo).
Headquarters	South Jordan, UT
Named Platforms	Betterview™ Property Intelligence & Risk Application, Nearmap Roof Assessment, AI Insights (130+ layers), Disaster Insights, and itel Analysis
Perils Covered	Wildfire, wind, hail, flood, and post-catastrophe property damage assessment
Primary Buyers	P&C insurers, underwriters, inspection teams, MGAs, and claims adjusters
Official URL	https://www.nearmap.com/products/betterview

Peril Scope and Buyer Fit

Betterview evaluates parcel-level exposure and vulnerability to wildfire, wind, hail, and flood, while Disaster Insights supports post-event aerial claims assessment. Primary buyers are personal and commercial property carriers, MGAs, and claims operations seeking to replace routine physical inspections with remote aerial analytics.

Frequently Asked Questions

What does Nearmap (Betterview) model and sell? Nearmap (Betterview) offers Betterview™ Property Intelligence & Risk Application, Nearmap Roof Assessment, AI Insights (130+ layers), Disaster Insights, and itel Analysis, covering Wildfire, wind, hail, flood, and post-catastrophe property damage assessment for P&C insurers, underwriters, inspection teams, MGAs, and claims adjusters.

Who owns Nearmap (Betterview)? A Nearmap business unit (Thoma Bravo portfolio) — Betterview was acquired by Nearmap in late 2023; Nearmap is privately owned by Thoma Bravo (and acquired Tensorflight's assets in Oct 2024).

Sources Cited & Census Links

Source / Link	Verified URL
Nearmap Betterview Product Page	https://www.nearmap.com/products/betterview
Nearmap Products Overview	https://www.nearmap.com/products
Nearmap Homepage	https://www.nearmap.com/
C-11 Census Index	https://riskcoveragehub.com/catastrophe-modeling-vendor-census/

Informational reference only. Confirm licensing terms, regional model versions, and regulatory filings directly with the provider.