Impact Forecasting (Aon) — Catastrophe Modeling Vendor Profile

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PARENT OWNERSHIP BADGE (Aon plc): An Aon plc division — the catastrophe model development center of excellence operating inside Aon's Reinsurance Solutions business.

Direct answer: Impact Forecasting is Aon plc's internal catastrophe model development division within Aon Reinsurance Solutions, headquartered across London and Chicago. It develops and licenses the ELEMENTS multi-peril modeling platform and proprietary global hazard models alongside Aon's reinsurance broking and risk-analytics teams.

What Impact Forecasting (Aon) Models and Sells

Impact Forecasting develops the ELEMENTS catastrophe modeling platform, which runs Aon's proprietary catastrophe models alongside third-party and Oasis-compatible models in a single open-architecture environment. The division also produces post-event catastrophe insight reports and custom loss views, integrating Latin American modeling capacity from Aon's 2022 acquisition of ERN.

Attribute	Primary-Source Verified Record
Candidate # / Gate	#8 — PUBLISH (Option B)
Ownership	Operating division of Aon plc (NYSE: AON) within Aon Reinsurance Solutions.
Headquarters	London, UK / Chicago, IL
Named Platforms	ELEMENTS catastrophe modeling platform, Impact Forecasting global hazard and loss models, and Catastrophe Insight event reporting
Perils Covered	Multi-peril (hurricane, typhoon, earthquake, flood, severe convective storm, winter storm, wildfire, and cyber/emerging perils)
Primary Buyers	Insurers, reinsurers, MGAs, and corporate risk buyers via standalone software licensing and Aon broking engagements
Official URL	https://www.aon.com/en/capabilities/reinsurance/catastrophe-model-insight

Peril Scope and Buyer Fit

Models span major natural perils worldwide—including North Atlantic and Pacific tropical cyclones, earthquakes, inland and coastal floods, severe convective storms, European windstorms, winter storms, and wildfires—as well as specialty catastrophe exposures. Buyers are insurance carriers, reinsurers, MGAs, and corporate risk teams evaluating alternative or multi-model views alongside incumbent modelers.

Frequently Asked Questions

What does Impact Forecasting (Aon) model and sell? Impact Forecasting (Aon) offers ELEMENTS catastrophe modeling platform, Impact Forecasting global hazard and loss models, and Catastrophe Insight event reporting, covering Multi-peril (hurricane, typhoon, earthquake, flood, severe convective storm, winter storm, wildfire, and cyber/emerging perils) for Insurers, reinsurers, MGAs, and corporate risk buyers via standalone software licensing and Aon broking engagements.

Who owns Impact Forecasting (Aon)? An Aon plc division — the catastrophe model development center of excellence operating inside Aon's Reinsurance Solutions business.

Sources Cited & Census Links

Source / Link	Verified URL
Aon Catastrophe Model Insight (Impact Forecasting)	https://www.aon.com/en/capabilities/reinsurance/catastrophe-model-insight
About Aon plc	https://www.aon.com/en/about
C-11 Census Index	https://riskcoveragehub.com/catastrophe-modeling-vendor-census/

Informational reference only. Confirm licensing terms, regional model versions, and regulatory filings directly with the provider.